

Light Instruments Ltd. Signs Exclusive Distribution Agreement with Largest Polish Dental Distributor Marku Dental

Marku to sell LiteTouch™ and Laser-in-Handpiece™ technologies in Poland

It is with great honor that Light Instruments Ltd. announces the collaboration with Marku Dental.

Marku, a veteran leader of the Polish dental market with sales team of product specialists positioned around the country, will sell and provide full training of Light Instruments` laser products, placing special focus on the promotion of LiteTouch™ Er:YAG laser in Poland.

For the past 25 years, Marku has been the key point of reference and undisputed provider of sophisticated and cutting-edge dental products and technologies in the Polish market. The company also invests in fostering collaboration with the most advanced scientific and academic centers in Poland.

"We are delighted to have Marku join the Light Instruments family" said Eric Ben Mayor, Light Instruments` CEO. "Poland is an important market, with over 30,000 dentists across the country. We look forward to working hand-in-hand with Marku – a company with a strong sales team and superb reputation among Polish dentists. This collaboration marks an excellent opportunity to further broaden the LiteTouch™ European customer base. Light Instruments will continue to forge strong partnerships and build tight collaborations with top distributors in major international markets who share the company's vision for the future of laser dentistry."

To see Marku webpage please go to <http://litetouch.pl/>